

KANSAS STATE
UNIVERSITY

College of
Veterinary Medicine

APVMA Symposium 2022 Sponsorship Prospectus

March 11th-12th, 2022
Kansas State University
Manhattan, KS

<https://www.apvmasyposium2022.com/>



K-State Student Union, site of most conference events

Anatomy Lab at the College of Veterinary Medicine



National Bio and Agro-Defense Facility



Manhattan, Kansas

Konza Prairie

Information for Symposium Sponsors

Sponsorship levels for the 2022 APVMA Symposium are broken up into six categories. Contributor represents the lowest level of sponsorship and Diamond represents the highest level. Each level of sponsorship contains different offerings that can benefit your company.

Diamond Sponsorship - \$10,000

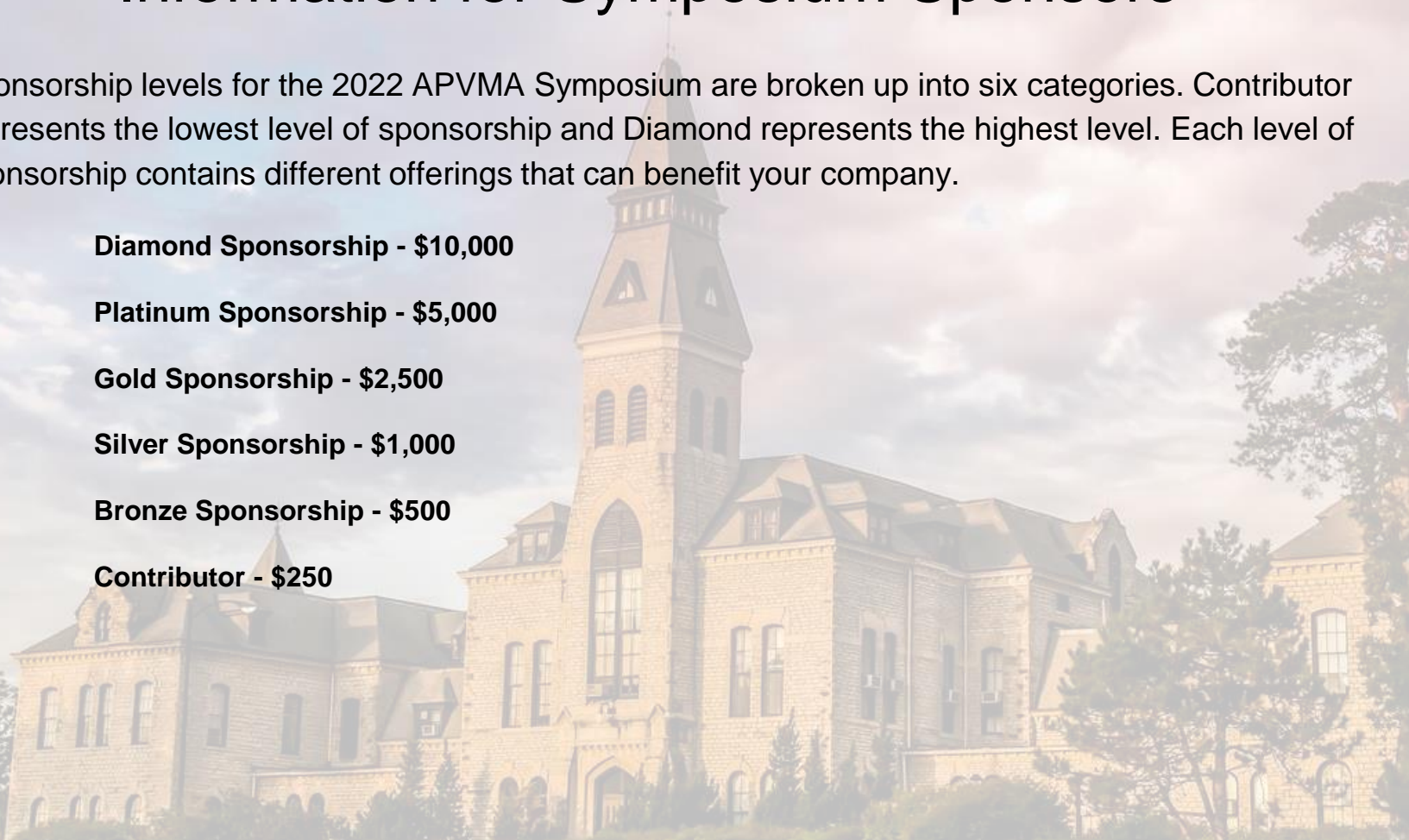
Platinum Sponsorship - \$5,000

Gold Sponsorship - \$2,500

Silver Sponsorship - \$1,000

Bronze Sponsorship - \$500

Contributor - \$250



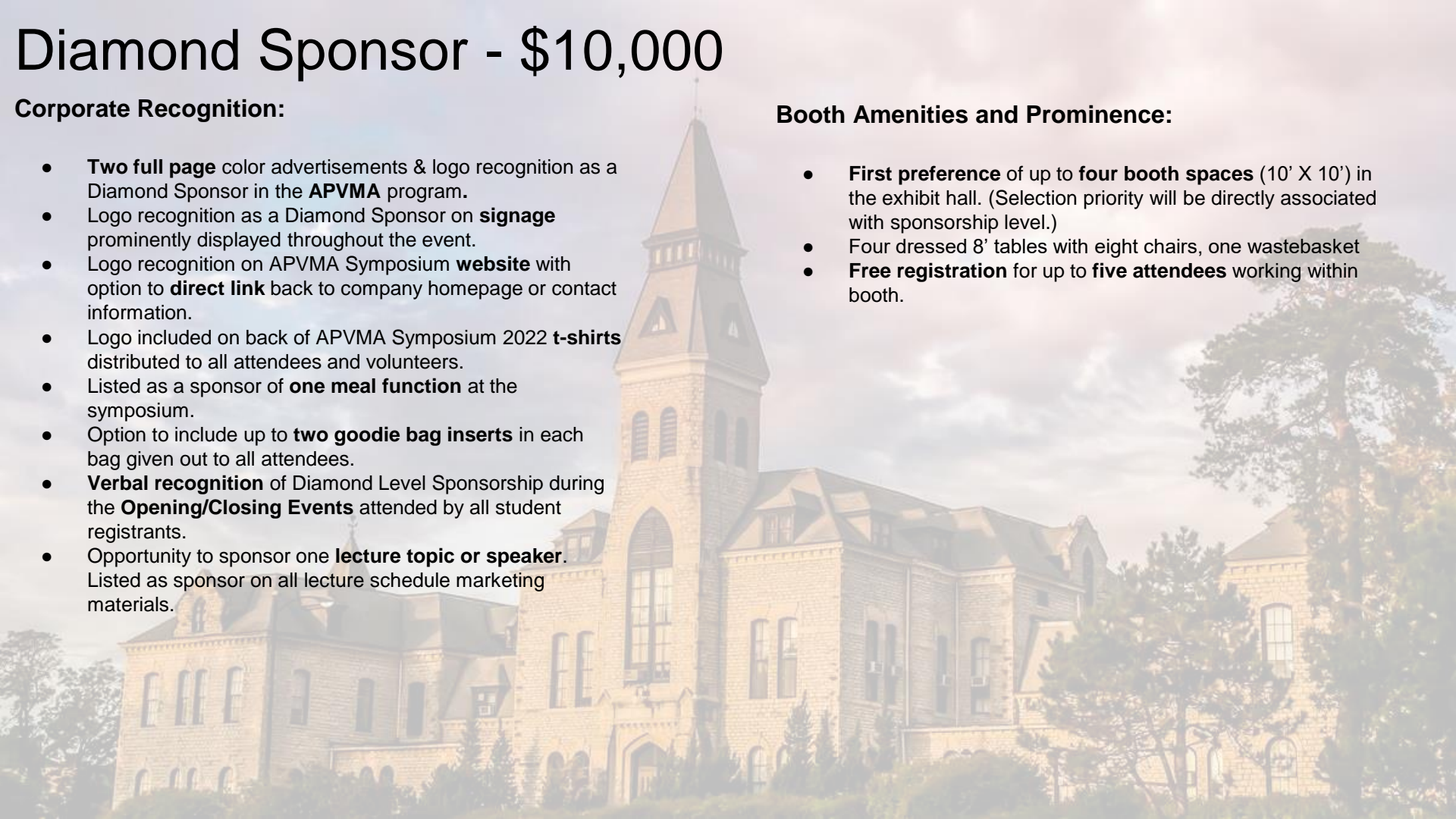
Diamond Sponsor - \$10,000

Corporate Recognition:

- **Two full page** color advertisements & logo recognition as a Diamond Sponsor in the **APVMA** program.
- Logo recognition as a Diamond Sponsor on **signage** prominently displayed throughout the event.
- Logo recognition on APVMA Symposium **website** with option to **direct link** back to company homepage or contact information.
- Logo included on back of APVMA Symposium 2022 **t-shirts** distributed to all attendees and volunteers.
- Listed as a sponsor of **one meal function** at the symposium.
- Option to include up to **two goodie bag inserts** in each bag given out to all attendees.
- **Verbal recognition** of Diamond Level Sponsorship during the **Opening/Closing Events** attended by all student registrants.
- Opportunity to sponsor one **lecture topic or speaker**. Listed as sponsor on all lecture schedule marketing materials.

Booth Amenities and Prominence:

- **First preference** of up to **four booth spaces** (10' X 10') in the exhibit hall. (Selection priority will be directly associated with sponsorship level.)
- Four dressed 8' tables with eight chairs, one wastebasket
- **Free registration** for up to **five attendees** working within booth.



Platinum Sponsorship- \$5,000

Corporate Recognition:

- **One full page** color advertisements & logo recognition as a Platinum Sponsor in the **APVMA** program.
- Logo recognition as a Platinum Sponsor on **signage** prominently displayed throughout the event.
- Logo recognition on APVMA Symposium **website** with option to **direct link** back to company homepage or contact information.
- Listed as a sponsor of either the **morning or afternoon break** refreshment items.
- Logo included on back of APVMA Symposium 2022 **t-shirts** distributed to all attendees and volunteers.
- Option to include up to **one goodie bag insert** in each bag given out to all attendees.

Booth Amenities and Prominence:

- Selection of up to **two booth spaces** (10' X 10') in the exhibit hall within the platinum sponsor zone.
- Two dressed 8' tables with four chairs and one wastebasket
- **Free registration** for up to **three attendees** working within booth.



Gold Sponsor- \$2,500

Corporate Recognition:

- **One half page** color advertisements & logo recognition as a Gold Sponsor in the **APVMA** program.
- Logo recognition as a Gold Sponsor on a **signage** prominently displayed throughout the event.
- Logo recognition on APVMA Symposium **website** with option to **direct link** back to company homepage or contact information.
- Logo included on back of APVMA Symposium 2022 **t-shirts** distributed to all attendees and volunteers.
- Option to include up to **one goodie bag insert** in each bag given out to all attendees.

Booth Amenities and Prominence:

- One **booth space** (10' X 10') in the exhibit hall within the gold sponsor zone.
- One dressed 8' tables with two chairs and one wastebasket
- **Free registration** for up to **two attendees** working within booth.



Silver Sponsorship- \$1,000

Corporate Recognition:

- Company logo recognition as a Silver Sponsor in the **APVMA** program.
- Logo recognition as a Silver Sponsor on a **signage** prominently displayed throughout the event.
- Logo recognition on APVMA Symposium **website** with option to **direct link** back to company homepage or contact information.
- Logo included on back of APVMA Symposium 2022 **t-shirts** distributed to all attendees and volunteers.

Booth Amenities:

- One booth (10' X 10') within exhibit hall.
- One dressed 8' table, two chairs and one wastebasket
- **Free registration** for **one attendee** working within booth.

Bronze Sponsorship- \$500

Corporate Recognition:

- Company logo recognition as a Bronze Sponsor in the **APVMA** program.
- Logo recognition as a Bronze Sponsor on a **signage** prominently displayed throughout the event.
- Logo recognition on APVMA Symposium **website** with option to **direct link** back to company homepage or contact information.

Booth Amenities:


- No exhibit booth is included at this level of sponsorship.

Exhibitor Only - \$300

- One booth within exhibit hall
- One 8' table and two chairs
- Electricity available upon request
- Listed in the program book as an exhibitor
- Listed in the symposium app as an exhibitor



Additional Sponsorship Opportunities



Symposium Bags- \$2,500

This sponsorship level is available for up to two companies. The company logo will be placed on one side of the bag with the symposium logo placed on the other side.

T-Shirts - \$2,000

A single company can choose to sponsor t-shirts for the symposium. The company logo will be placed on the sleeve of the t-shirt separate from all other logos.

Wet Labs - \$1,500

Options include sponsoring a predetermined wet lab that aligns with interests or views or customize a wet lab. Sponsors will receive logo recognition on the website wet lab description as well as verbal and logo recognition at the wet lab. Proposed wet labs must be approved in advance by the Symposium planning committee. Multiple wet labs may be sponsored.

Bag Inserts - \$500

Companies interested in providing promotional inserts into attendee bags, not included in their sponsorship level, may choose to pay to provide an insert. All inserts must be paid for and provided by the company.

Customized Event

Does your company have an idea that you believe would benefit attendees and your company? Let's work together to customize your experience with an event at Symposium. This is a great opportunity to get tailored, unique recognition and prominence.

We look forward to partnering with you to make the APVMA 2022 Symposium a huge success!

Questions about sponsorship? Please contact
Tony Ballard
Event Coordinator
College of Veterinary Medicine
tballard@vet.k-state.edu
(785) 532-4528

Sign up and pay for your sponsorship online at:
<https://ksuvetmedalumniandevents.wildapricot.org/event-4468818> or mail a check made out to Kansas State
University to:

College of Veterinary Medicine
Kansas State University
213 Trotter Hall
1710 Denison Ave.
Manhattan, KS 66506